

**FOR IMMEDIATE RELEASE****JANUARY 24, 2005****For more information, please contact:**

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THREE CALIFORNIA FOUNDATIONS DEBUT ONLINE SCHOLARSHIP APPLICATIONS FOR STUDENTS

Brooklyn, New York – Lunch-Money.com (www.lunch-money.com) recently launched online scholarship applications for three major California foundations—The Marin Education Fund, the Orange County Community Foundation / Hispanic Education Endowment Fund, and the Chicana / Latina Foundation.

This move to online scholarship applications brings benefits for both students and scholarship providers.

“While the average high school senior can do everything from play video games to chat with friends over an internet connection,” said Mark Rothbaum, Lunch-Money.com’s President, “students more often than not are stuck with pen and paper when applying for scholarship awards.”

By moving scholarship application forms online, Lunch-Money.com allows students to complete and submit applications electronically. Students can work on applications from any computer with an internet connection and save in-progress applications for completion at a later date. The forms even have built-in checks to make sure all required fields are completed and eligibility requirements are met before electronic submission. For students who would still rather use the traditional pen and paper, all of the forms can be printed off at any point in the process.

Students aren’t the only ones benefiting from the process; Lunch-Money.com’s online scholarship application system alleviates much of the time and effort that scholarship providers typically put into generating interest for their awards, as well as screening and processing applications.

“We want to make sure that every student who can apply for a Hispanic Education Endowment Fund scholarship has the opportunity,” Shelley Hoss, President of the Orange County Community Foundation said. “Lunch-money.com makes it easier for us to get the word out in the community and is an excellent resource for students.”

Lunch-Money.com’s Electronic Application system is a win-win situation for all involved in the scholarship process.

About Lunch-Money.com

Lunch-Money.com is a one-stop scholarship and college admissions resource. We provide services to everyone involved in the scholarship process—including students, scholarship-granting organizations, and school counselors. To learn more, visit www.lunch-money.com.

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